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SOCIETY 4.0 – THE V4 PERSPECTIVE

Closed roundtable discussion organized by the Association for International Affairs (AMO). The event focuses on the Visegrad Group perspective on the Society 4.0 and on the Industry 4.0's spill-overs to the European Union's Internal Market.

The Industry 4.0 introduction to the Internal Market will be influenced by uneven distribution of relevant skills in the EU.¹ This will possibly result in an increasing tendency to develop clusters not only in industry, but also in trade and services. The automotive industry with its fast rate of adoption of new technologies has a potential to become a source of crucial data for development of the 4.0 solutions also in other sectors.

The event will thus try to find answers to following questions:

- What are specific interests of the Czech Republic and other countries in the V4 region related to the introduction of the Industry 4.0 solutions?
- How will the advent of the Society 4.0 reshape business models, conditions for operation of SMEs and trade patterns in the V4 region? Is the V4's large industrial base an advantage or disadvantage in this process?
- Are the V4 states able to develop and export 4.0 solutions or only to buy them from abroad? Do we have clearly stated preferences for negotiations of standards for 4.0 solutions at various forums, including the EU?
- Is the EU's Internal Market sufficiently developed to sustain the spread of the Society 4.0? Should state and EU institutions support adoption of Industry 4.0? If so, in what way? Are the relevant operational programmes (e.g. Czech Republic's Enterprise and innovation for competitiveness 2014-2020)² structured optimally for the introduction of the Industry 4.0?

Date: 12th April 2018

Venue: Prague Startup Centre, Palace Adria, Jungmannova 36/31

Working language: English, Czech

¹ Study for the European Parliament

[http://www.europarl.europa.eu/RegData/etudes/STUD/2016/570007/IPOL_STU\(2016\)570007_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/STUD/2016/570007/IPOL_STU(2016)570007_EN.pdf),
February 2016.

² <https://www.mpo.cz/en/business/grants-and-business-support/opeic-2014-2020/operational-programme-enterprise-and-innovations-for-competitiveness-2014---2020--169167/>



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Programme:

13:00-13:20 **Introductory remarks**
Dita Charanzová, MEP, ALDE, Czech Republic

13:20-14:20 **Society 4.0 in the Visegrad Group**

Presentation of the Visegrad Group country reports followed by the Q&A
(in English)

Marcin Frenkel, Liberté!, University of Lodz, Poland

Máté Hajba, Free Market Foundation, Hungary

Martin Reguli, F. A. Hayek Foundation, Slovakia

Kryštof Kruliš, Association for International Affairs (AMO), Consumers
Forum, Czech Republic

14:20-14:45 **Coffee Break**

14:45-16:00 **Roundtable discussion on the Society 4.0 in the Czech Republic**

Opening remarks by

Ondřej Malý, Ministry of Industry and Trade

Michal Kadera, ŠKODA AUTO

Petr Beneš, 6D Academy

Evžen Reitschläger, Association of Small & Medium Enterprises & Crafts

Jaromír Novák, Czech Telecommunication Office

Roundtable discussion of relevant stakeholders wrapped up by concluding
remarks by **Dita Charanzová**, MEP.

(Please note that the roundtable discussion will be held in Czech.)

Participants:

- representatives of the Office of the Government of the Czech Republic and relevant ministries;
- MPs;
- representatives of embassies;
- chambers of commerce and association of employers;
- labour unions representatives;
- journalists;
- representatives of academia and business.



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Organizer

AMO is a non-governmental non-profit organization founded in 1997. It has developed into a leading independent Czech foreign policy think-tank which strives to identify and analyse issues crucial to Czech foreign policy.

Partners

The event will be organized with the support of the European Parliament, the International Visegrad Fund and the Friedrich Naumann Foundation and in cooperation with the EurActiv.cz.



Friedrich Naumann
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