

## **Governing Big Tech: Who, what and how?**

*Roundtable*

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Chair: Linda Monsees, Institute of International Relations

Big tech firms such as Microsoft, Google, Facebook Amazon, and Apple are crucial for society. Indeed, they are at the core of contemporary societal debates revolving around privacy, AI or disinformation. Over the past years, the EU has made increasing attempts to regulate these companies which are exemplified for example by the GDPR. However, other issues such as the taxation of big tech or the regulation of AI are still open for debate. At this roundtable, we ask: who can and should regulate these companies? What is the aim of these regulations? The protection of the economy? The strengthening of democracy? Or the safety of citizens? And how is such regulation possible if states increasingly rely on big tech? Are private-public partnerships really the answer? Is 'digital sovereignty' as proposed by the EU the solution?